

Significant for exhibitors and visitors alike

Signs of high satisfaction*

98% plan to attend productronica China 2020

96% will recommend productronica China to their business partners and friends

96% productronica China benefits them moderately to greatly






Save the date

**productronica China | International Trade
Fair for Electronics Development and
Production.**







Date: Mar 18 - 20, 2020

Assessment of productronica China 2019

Signs of high satisfaction (gave a rating of good to excellent)*

Exhibition brand influence	92%	
Completeness and breadth of product range	91%	
Promotion of the trade show	87%	
Frequency of visitors entering your stand	85%	
Quality of visitor	83%	

Signs of high satisfaction (gave a rating of good to excellent)*

Exhibition brand influence	98%	
Presence of Chinese exhibitors	98%	
Completeness and breadth of product range	97%	
Presence of market leaders	96%	
Presence of international exhibitors	95%	
Quality of visitors information provided by the organizer	95%	

Aims and Achievement



* Source: visitor survey at productronica China 2019.