

Exhibitors and visitors in numbers

When it comes to both quality and quantity, productronica China sets standards —with a record number of exhibitors and visitors.

Exhibitors and visitors at a glance*

- **92,695** trade visitors, a **19%** increase over the previous show
- **1,586** exhibitors, a **15%** increase over the previous show
- **90,000 sqm** exhibitor space, a **12%** increase over the previous show
- Pavilions: **Germany**

* Joint figures for productronica China and electronica China

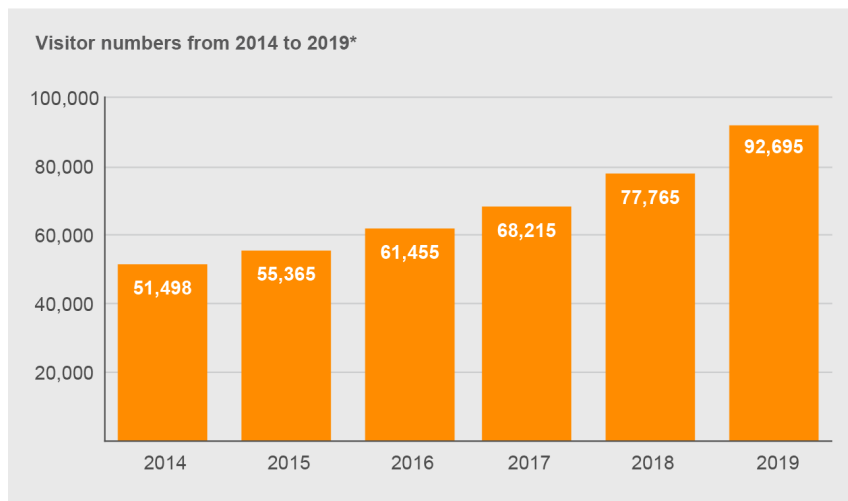
Save the date

**productronica China | International Trade
Fair for Electronics Development and
Production.**

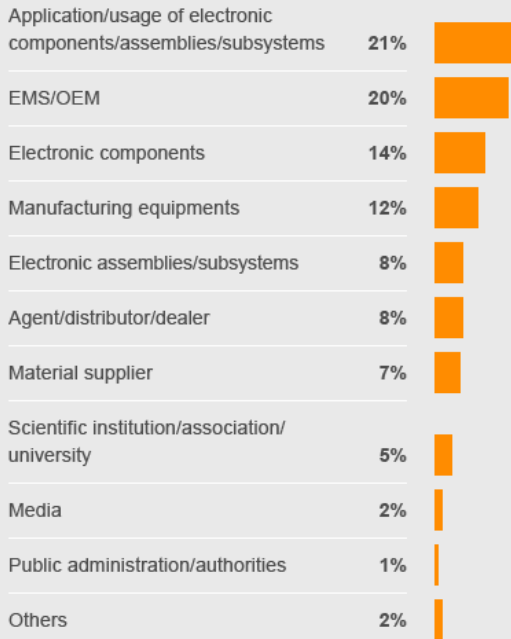
Date: Mar 18 - 20, 2020

Following figures are referring to productronica China 2019.

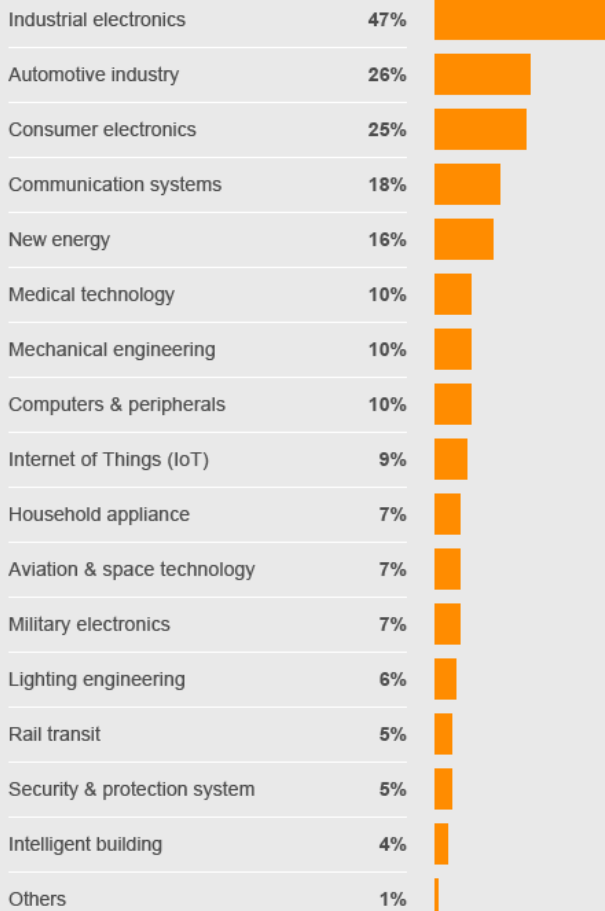
Visitor profile



Visitor analysis (by type of business)**



Visitor analysis (by type of industry)**

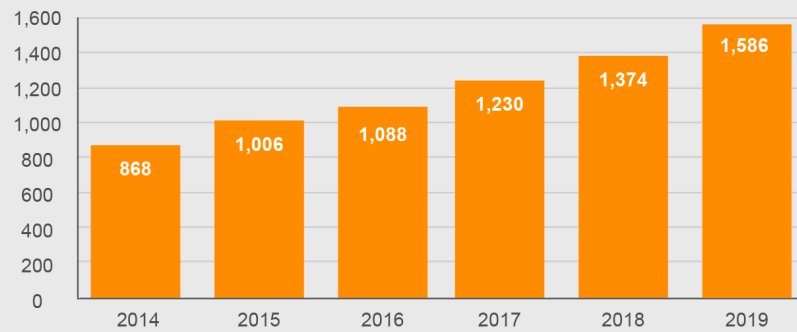


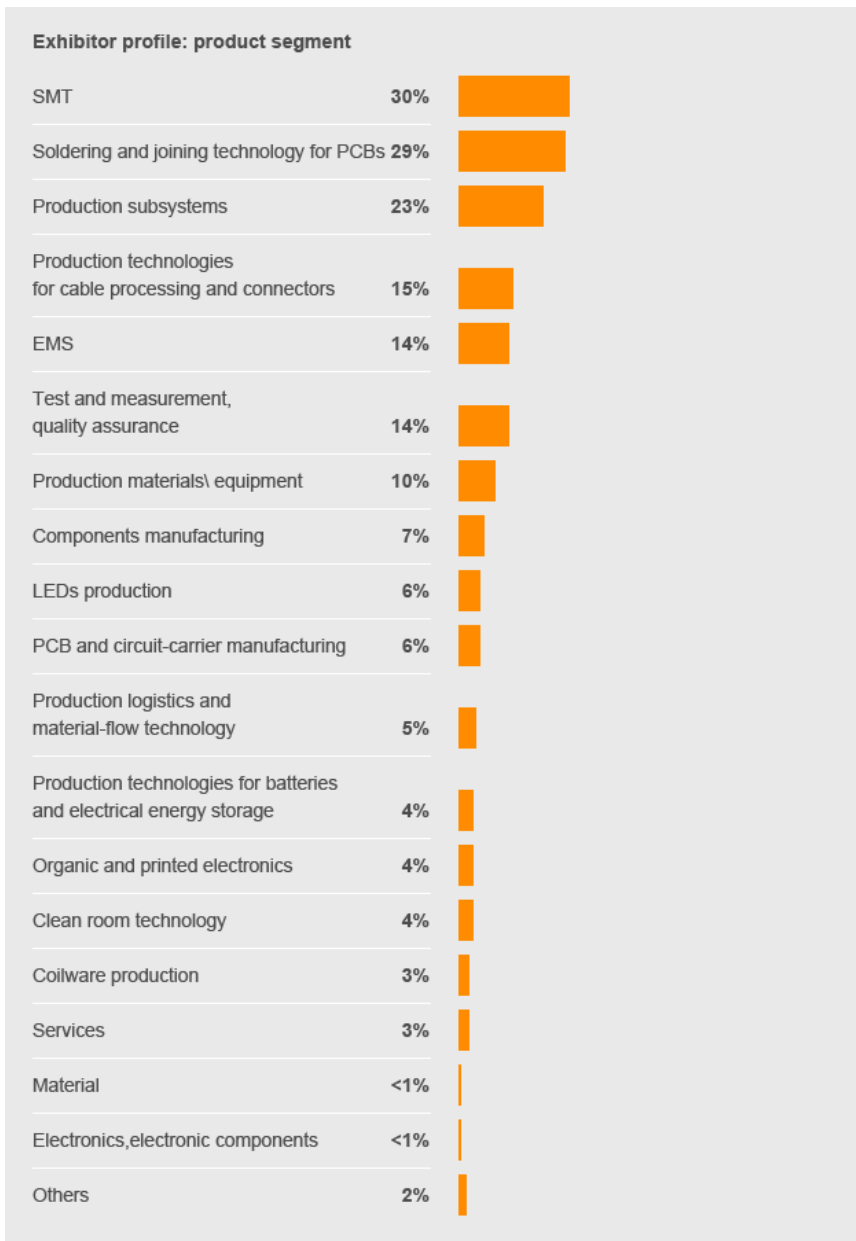
Visitor analysis (by job responsibility)**



Exhibitor profile

Exhibitor numbers from 2014 to 2019*





* Figures include numbers of electronica China and productronica China.

** Source: visitor survey at productronica China 2019.