

17-Feb-2017

productronica China 2017 thrives in intelligent manufacturing and innovative solutions

productronica China 2017 will officially take place at the Shanghai New International Expo Center from March 14-16, 2017. Together with electronica China 2017, the show is expecting nearly 1,200 companies from 17 countries and regions on a record-breaking exhibition area of 69,000 square meters, featuring a full spectrum of exhibits on the intelligent manufacturing, innovative products and smart solutions.

More frequent use of robots secures a more competitive production

Responding to the “Made in China 2025” governmental strategy, China is witnessing a strong growth in robot industry. An increasing number of exhibitors from robotics and automation industry will showcase their solutions for the electronics manufacturing industry. Leading robot companies like ABB, FANUC, Festo, Nachi, Universal Robots are, among others, providing creative solutions to the electronics manufacturing automation, which will help local companies to upgrade production lines, improve manufacturing processes, and enhance productivity.

Live demonstration of SMT production lines for various application needs

As a highlight of productronica China 2017, four production lines at the SMT Innovation Point Demo Area will be built this year to unveil the complete production process of surface mount for different application areas. DEK and SIPLACE, two units of ASM, will build a simulation line with REHM fitting for smartphones and automotive electronics production. Yamaha, together with Heller, will present their high-performance compact printer, high-efficiency modular and high-end hybrid optical inspection system as well as bring solutions for consumer electronics, security and protection system. Europlacer, together with Speedprint and BTU will offer a live demonstration of the mounting processes in military and aerospace electronics. In addition to the SMT top brands like Fuji, Juki and Panasonic, more companies from inspection industry as Yxlon, Saki, Omron will bring their latest AOI and X-Ray equipments.

Find solutions and inspirations through interactive conference

At productronica China 2017, rich forums and panel discussions will focus on the electronics manufacturing, SMT, automation, wire harness, printed electronics and adhesive application to push the electronics manufacturing industry forward. And the Electronics Manufacturing

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productronica China | International Trade
Fair for Electronics Development and
Production.

Date: Mar 18 - 20, 2020

Technology Application Contest to be held along with the exhibition aims to provide opportunities of communication, inspiration, and ideas of technological and manufacturing upgrade in the electronics industry. Engineers and technicians from EMS companies are taking part to develop improved solutions for processing and engineering, first-pass yield and the production efficiency of equipment and lines. The solutions provided will be evaluated on site.