

Order Form

Company name (Chinese & English)

Company name for promotion usage (Chinese & English)

Tel

Fax

Mobile (important)

Contact person: Mr. / Ms.

Title

Email (important)

Online

Banner on Chinese exhibition website

- CNY 15,000 CNY 12,000
 CNY 8,000 CNY 5,000
 CNY 2,500 CNY 3,000

Exhibition newsletter

- CNY 10,000 CNY 15,000
 CNY 8,000 CNY 12,000

Banner on WeChat

- CNY 5,000 (2 weeks) CNY 5,000 (1 week)

Banner on pre-registration webpage

- CNY 18,000 CNY 12,000
 CNY 5,000 CNY 15,000

Press release

- CNY 5,000

- CNY 3,000 (2 weeks) CNY 5,000 (1 week)

Advertisement on electronic badges

- CNY 20,000

Target email delivery

- CNY 10,000 CNY 5,000

WeChat press release

- CNY 10,000 CNY 5,000

Advertising

Advertisement

- Outside back cover gatefold / CNY 50,000
 Inside back cover / CNY 35,000
 Inside page 1/3 (4c) / CNY 6,000

- Outside back cover / CNY 37,000
 Inside page 1/1 (4c) / CNY 18,000

- Inside front cover / CNY 35,000
 Inside page 1/2 (4c) / CNY 10,000

Logo on floor plan

- CNY 3,000

Logo on exhibitor list

- CNY 3,000

Recommend exhibitor logo

- CNY 4,000

Advertisement on printed badge

- CNY 20,000 CNY 30,000

Visitor lanyard

- CNY 50,000

Outdoor billboard (at main entrance)

- CNY 40,000

Billboard in connecting corridor

- CNY 20,000

Indoor billboard

- CNY 25,000 CNY 18,000

Indoor hanging banner

- CNY 35,000

Floor sticker

- CNY 6,000

Banner in the connecting corridor

- CNY 20,000 CNY 30,000

Movable sign post

- CNY 20,000 CNY 35,000 (pic.1)

Logo on registration form filling counter

- CNY 15,000

Column advertising

- CNY 40,000

- CNY 35,000 (pic.2)

Video on registration backdrop

- CNY 40,000

Outdoor sign post

- CNY 30,000

Wind flag

- CNY 28,000

Poster on glass wall

- CNY 28,000

Ad on shuttle bus

- CNY 20,000 CNY 15,000

Ad on shuttle bus stop

- CNY 10,000 CNY 15,000

- CNY 12,000

Sponsoring

Tote bag sponsoring

- CNY 15,000 CNY 20,000

Gift sponsoring

- CNY 1,000

Disposable cup sponsoring

- CNY 5,000

Dinning coupon sponsoring

- CNY 5,000

Others

Promotional materials distribution

- CNY 10,000

Total: CNY _____ Remark _____

Date _____ Company stamp & legally binding signature _____

*Please be aware of each item description carefully.

Reply by Fax or E-Mail to:

Messe Muenchen Shanghai Co., Ltd.

Contact: Ms. Anna Ge Fax: +86 21 2020 5688/99 Email: anna.ge@mm-sh.com